

WebCubic, Inc
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Suggested Retail Cost	
Search Engine Optimization:	
SERVICE ITEM	NOTES
<p>Business Package</p> <ul style="list-style-type: none"> - Develop strategy (consulting) - Determine the business objectives and how that will be accomplished. - Research and identify targeted search terms- Determine best suitable primary keyword (phrase) for achieving business objectives. - Improve the homepage (consulting) – Improve the homepage to support search engine optimization objectives and lead generation. - Develop lead generation forms (consulting) - Working with fee-based services (consulting) If the decision is made to use pay-per-click, paid directories, paid submittals, or other fee-based services, we will provide consulting on how to accomplish this effectively. <p>Any fees paid to search engines, directories, or other 3rd party providers will be paid by the website owner.</p>	<p><i>Note: may take up to 3-6 months to climb in the Search Engines rankings</i></p>

- Price is \$400 for one-year service.
- One year online marketing assistance
- The sooner you get into the search engines, the better your chances are in the results. So if business slows down, your online marketing efforts will already be working for you
- Just get one customer from the search engines, and it will pay for your subscription many times over
- No guarantee for specific placement results, but these services will improve the likelihood of higher search engine results.